



ABOUT OUR PLATFORM

WHAT IS VIRTUAVENT

VirtuaVent is a self-service style online event platform that delivers a feature rich experience without sacrificing quality.

INTRODUCTION:

ARE WE THE RIGHT PLATFORM FOR YOU?

VirtuaVent was intentionally designed to be self-service and empower you to create and manage your own event. We're here in case you have questions, but we won't do the work for you. We're the ideal solution for low budget, no budget conferences and events that are less than 500 people.

Some good examples are scientific conferences, training seminars, annual meetings, focused sales and expositions, IT conferences, executive job expos, birthdays, weddings, family events, etc...

VIRTUAVENT GOALS

* BE AFFORDABLE, * BE FLEXIBLE, * BE SECURE & SAFE

SECTION 1: BE AFFORDABLE

The most common question (and concern) we get is about our low event cost. The simple answer is that we use modern technology, a self-service interface, and a small highly talented team of engineers to reduce labor costs. We don't have our own video conferencing solution and instead let you use Zoom, Microsoft Teams, etc. From our point of view those solutions are pretty hard to beat.

We also share the risk event hosts typically take on with initial costs so that we're only as successful as you are! We take a higher percentage of ticket sales than our competitors, allowing us to keep initial costs low and enable you to scale your event as it grows in popularity.

SECTION 1: BE AFFORDABLE (CONT.)

In short, we only make money when you do!

VirtuaVent supports organizations looking for a platform that doesn't sell tickets for the same low cost. We do this because we believe those kinds of organizations need a home and they will remember our name in the future. That's free advertising to us.

SECTION 2: BE FLEXIBLE

Modern technology lets us do a lot for a little. Simple concepts implemented smartly enable you create a highly customized experience for every attendee. From customizable rooms, tagging, categorizing, 45+ color themes, assignable roles, and ability to delegate editing powers the possibilities are endless.

We worked hard on an easy-to-use interface with actually helpful documentation that is page specific.

SECTION 3: BE SECURE & SAFE

VirtuaVent continually uses best practices for data and infrastructure security. Using third party companies we continually test against common and popular methods of attacks. Through our use of Stripe, banking and credit card information is never stored nor passes through our servers. Additionally, our layered systems are constantly monitored for unusual behavior and encryption is used throughout.

Data isn't the only thing we want to protect. We've built tools to prevent and stop harassment as well as other malicious behavior by any individual at our event. Have peace of mind knowing that your attendees are able to protect themselves and you'll be aware and able to manage any issues behind the scenes without disrupting the event.

The screenshot displays the VirtuaVent event interface. On the left is a blue sidebar menu with the following sections:

- EVENT MENU**
 - Lobby
 - People
 - Schedule
 - Venue Map
 - My Agenda
 - My Connections
 - My Persona
- EVENT ADMIN**
 - Event Admin
- MY ACCOUNT**
 - Dashboard
 - Settings
 - Order History
 - Logout

The main content area shows the event title "VirtuaVent Demo Event for Beginners 2020" with a subtitle "What an Amazing thing!". There are buttons for "Change Theme" and "Demo Account". Below the title is a large image of a brick building interior. A navigation bar includes "Welcome", "Schedule", "Speakers", "Sponsors", and "Information".

The "Welcome" section contains placeholder text and a "Edit" button. Below it is a "Who's Attending?" section with a grid of user avatars and names: Demo Acco..., Sally David, Mr Fred Tho..., Jennifer Sal..., Code Pined, Mr Bob Tre..., and Sponsor St... A "View all (7)" link is at the bottom of the grid.

COMPARE VIRTUAVENT

VIRTUAVENT COMPARED TO SIMILAR PLATFORMS

COMPARE	VIRTUAVENT	SIMILAR PLATFORMS	YOUR COMPARISON
PRICING	\$10/DAY + 10% TICKET SALES (NO LIMITATIONS)	\$500 PER EVENT STARTING (LOTS OF HIDDEN FEES)	
BEST FOR	> 500	> 500	
FEATURES			
PUBLIC WEBSITE	YES	* SOME	
AGENDA / SESSION BUILDER	YES	* SOME	
REGISTRATION / TICKETING	YES	YES	
PAYOUTS	YES	* SOME	
NETWORKING TOOLS	YES	* SOME	
BRANDING CONTROL	YES	SOME	
CUSTOMIZABLE ROOMS	YES	NO	
ADVERTISING	YES	* SOME	
REPORTING / ANALYTICS	YES	* SOME	
TAGS & CATEGORIES	YES	NO	
IMPORT / EXPORT	FREE	FROM \$1 PER ATTENDEE TO \$500 PER IMPORT	
LEAD GENERATION	YES	* SOME	
REAL-TIME CHAT	COMING SOON	* SOME	
RECORDING	N/A	* SOME	
VIRTUAL LOBBY	YES	YES	
SURVEY / POLLS	COMING SOON	YES	
ATTENDEE MANAGEMENT	YES	YES	
TRAINING			
IN PERSON	NO	* SOME	
LIVE ONLINE	NO	* SOME	
WEBINAR	NO	* SOME	
DOCUMENTATION	YES	YES	
VIDEOS	COMING SOON	YES	
SUPPORT			
EMAIL / HELP DESK	YES	YES	
PHONE SUPPORT	NO	* SOME	
LIVE CHAT	NO	* SOME	

* Almost every similar platform limits features to the level/tier/package you purchase.
Use the above matrix to ask them about their features

VirtuaVent Demo Event for Beginners 2020
What an Amazing thing!

Change Theme Demo Account

People
Manage Staff, Presenters, Sponsors and Exhibitors, and Attendees

Add People Import

Filter: Everyone

Search

Image	Name	Roles	Assigned Items
No Image	Attendee Two attendee2@attendee.com	Attendee	1 Category 1 Tag
No Image	Demo Account demoaccount@demo.com	Event Owner Host	1 Session
No Image	Jennifer Saint-Cline attendee@attendee.com	Attendee	1 Tag
No Image	Mr Bob Tred, MBA, CCMA bob@bob.com	Speaker / Presenter	2 Sessions
No Image	Mr Fred Thompson, MBA, CCMA presenter@presenter.com	Speaker / Presenter Sponsor / Exhibitor	
No Image	Sally David staff@staff.com	Staff	
No Image	Sponsor St Elves sponsor@sponsor.com	Sponsor / Exhibitor	1 Session

Export

CONTACT VIRTUAVENT
CONTACT FORM WWW.VIRTUAVENT.COM

VirtuaVent is designed to be a self-service experience but we understand if you still have questions or need a little assistance from time to time. Since our team is small all questions and support are handled via email.

Please use the contact form located at the bottom of the page at:

<https://www.virtuavent.com>